

FEATURE	FACEBOOK PAGE	FACEBOOK GROUP
Customized Name	YES	YES
Customized URL	YES	NO
Customized Graphics	YES	YES
Privacy Controls	YES	YES
Posts appear in News Feed	YES	YES
Live Video	YES	YES
Photo Gallery	YES	YES
Restrict People from joining/liking	YES	YES
Only approve certain people	NO	YES
Visible in Facebook Search	YES	YES
Visible Outside Facebook (Google Search)	YES	NO
Add applications (newsletter signup widget/button, Instagram feed, etc.)	YES	NO
Advertise Page/Group	YES	NO
Email members	NO	YES
Chat with members	YES	YES
Analytics/Insights	YES	NO
New post notifications	YES	YES
Post as your brand	YES	NO
Promote Events	NO	YES