

Follow along for these 7 great ways of coming up with a memorable sports team name. You can even combine a couple of tactics to come up with a truly creative name.

1. Decide If You Want Sport Type In The Name

The first step is deciding if you want to have your particular sport in the team name. Although this is not a common practice, it might be a good way to distinguish yourself from a team that has a name similar to yours.

2. Associate Your Team With Popular Things

As mentioned earlier, your name associates your team with certain values and characteristics. As such, it's not unusual for sports teams to turn to popular cultural things like knights, warriors or imposing animals that have to represent certain values. It's a good idea to follow suit and choose an animal or a cultural reference that embodies the qualities you want to project.

3. Think About Things Your Team Members Have In Common

Another way to come up with a team name is to take into consideration the things your team members have in common. For example, perhaps you all like the same type of cuisine or your kids all go to the same school. Or perhaps you all like a certain movie or comic book franchise. By considering a common thing you all share, you have higher chances of coming up with a unique name that will also help you build team spirit.

4. Add a Strong Adjective

Adding an adjective is a good way to differentiate yourself from another team as well as to reinforce what type of image you want to project. A few adjectives include fighting, rioting, rumbling, amazing, and similar.

5. Pair a Mascot With a Location

If none of the above ideas strike your fancy, consider choosing a mascot for your team and then pairing it with a location. For example, if you decide to use lion as your mascot, your team name could be Seattle Lions.

6. Use a Name Generator

You can also use a sports team name generator. There are a few sports team name generators out there and each of them works in a different way. Here are a few sports team name generators to try:

- [Find Team Names](#)
- [Sports Feel Good Stories](#)
- [How They Play](#)
- [Sports Team Name Generator](#)
- [Name Generator](#)

7. Make Sure All Team Members Are On Board

Our last tip is to make sure all team members are on board. After all, the last thing you want is coming up with a really awesome name for your team and then learning that half your teammates don't like it. That's why it's a good idea to include your entire team in the naming process.

Four Tips to Keep In Mind When Choosing a Sports Team Name

Now that you know how to come up with a sports team name that your fans will remember, here are a few tips to keep in mind.

1. Keep It Short

The first tip is to keep your name short. This will make it easier to remember not only for you but also for your fans and potential sponsors. It will also be easier to fit your name on your team's jersey while still keeping it legible.

2. Consider What Type of Image You Want to Project

By now, you know that your name plays a large role in how others perceive your team. As such, you need to take into consideration what kind of image you want to project.

Do you want to intimidate your opponents or perhaps create an image of respect and awe? Or maybe you want to send a message that you're a cool team that knows how to have fun?

Choose your mascot, your name, and any adjectives based on your responses.

3. Be Distinctive

There are certain names that have been overused when it comes to sports team. As a case in point, there are over [1600 sports teams](#) in USA alone whose name includes the word Eagles.

It pays to do a bit of research and choose a name that hasn't been overdone to make sure your team has a distinctive and unique name.

4. Keep Your Future Logo In Mind

Finally, as you go through the process of choosing a name for your sports team, keep your future logo in mind. Choose a name that lends itself well to a logo and can easily be recognized even in smaller sizes.

Next steps...

Once you've come up with a name for your new sports team, the next step is to create a website!

If you need a bit of help, check out this [step-by-step guide](#) on how to start building a sports club website for free using WordPress.